

FOR IMMEDIATE RELEASE

Rental Beast Partners with Long & Foster Real Estate

Companies working together to offer expanded rental services to Long & Foster clients

SOMERVILLE, Mass., Jan. 11, 2017 – Rental Beast, an online real estate technology company providing a comprehensive leasing platform and listing service, recently partnered with the real estate company Long & Foster Real Estate, the No. 1 privately owned residential real estate company in the United States.

Founded in 2009 by CEO Ishay Grinberg, Rental Beast is an easy-to-use platform with access to more than 4 million rental listings across the United States. It connects property owners and property managers with highly qualified tenants through a network of hyper-local real estate experts. Rental Beast provides a unique and holistic experience from first “click” to signed lease, offering its broker partners with the largest rental inventory and most cutting-edge industry tools available.

Going forward, Long & Foster has access to Rental Beast’s robust platform, extensive rental listings that are not on MLS and the most up-to-date database available. In turn, Rental Beast visitors will be able to connect directly with Long & Foster’s leading, local real estate experts.

Founded in 1968, Long & Foster has grown from a single, 600-square-foot office in Fairfax, Virginia, to the No. 1 privately owned real estate company in the United States. Long & Foster currently has offices and associates in Virginia, Maryland, Washington, D.C., Pennsylvania, New Jersey, West Virginia, Delaware and North Carolina.

“Working with the largest privately owned real estate company in the United States further validates the technology, quantity and quality of the Rental Beast database,” said Ishay Grinberg, President and CEO of Rental Beast. “Rental Beast looks forward to helping Long & Foster agents and the renters they serve to find the best rental options available and help those renters considering their first purchase navigate the market.”

With Rental Beast’s technology, Long & Foster’s experts can even better advise property owners and property managers on market opportunities. They can also offer prospective tenants informed area recommendations, property tours and lease-signing assistance through Rental Beast.

“We are excited to partner with Rental Beast and provide our agents with these effective tools to navigate the rental market,” said Joe Amatangelo, president of Long & Foster’s Rental division.

“With our exceptional agents and their industry expertise, as well as the comprehensive Rental Beast platform, Long & Foster will remain the go-to destination for any renters looking to find the best possible service and apartments or home that fits their needs in the Mid-Atlantic and Northeast.”

Rental Beast, which launched in Boston, has expanded into 11 markets across the country and has similar partnerships with additional real estate companies in other cities.

For more information about Rental Beast, go to RentalBeast.com. For more information on Long & Foster, visit LongandFoster.com.

About Rental Beast

Dedicated to simplifying the rental market, [Rental Beast](http://RentalBeast.com) connects landlords and property managers with highly qualified tenants through a network of hyper-local real estate experts. Rental Beast is modeled after multiple listing services (MLS) but for the rental market. With an online platform that has access to 4 million listings, Rental Beast leverages the insights of knowledgeable local experts and a comprehensive database of the latest rental market data to ensure each tenant, landlord and real estate agent has access to the information they need to navigate and succeed in a competitive rental market. The company is based in Somerville, Massachusetts.

About Long & Foster Real Estate

Long & Foster Real Estate, Inc., is the No. 1 privately owned residential real estate company in the United States. The company is part of The Long & Foster Companies, which also includes Prosperity Home Mortgage, LLC, Long & Foster Insurance and Long & Foster Settlement Services. Long & Foster Real Estate is the exclusive affiliate for Christie's International Real Estate throughout select parts of the Mid-Atlantic and Northeast, and it is a founding affiliate of Leading Real Estate Companies of the World, a prestigious global network of real estate professionals that includes the Luxury Portfolio International division.

Long & Foster Real Estate has over 220 offices, stretching from Raleigh, N.C., to Princeton, N.J., and from Charles Town, W.Va., to the Atlantic Ocean, and it represents more than 11,000 agents in seven Mid-Atlantic and Northeast states, plus the District of Columbia. The company, which has a productive commercial business in addition to its residential side, sold more than \$31.4 billion worth of homes and helped people buy and sell homes nearly 90,000 times in 2015. The combined sales and equivalents for The Long & Foster Companies in 2015 were in excess of \$56.8 billion. Visit www.LongandFoster.com for more information.

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